

Who may use the Red Knights name and logos?

Membership in the Red Knights International Motorcycle Club Inc. ® (hereafter, know as the Red Knights®) gives a member permission to wear the club patches and identify them self as a Red Knight® only.

The use of the images and names of the Red Knights® on office materials, web pages, clothing and all other items that an organizational entity, vendor or individual member may produce, is not automatically granted with membership.

The names and images of the Red Knights® are registered with the US and Canada patent offices¹ and the Red Knights® reserves the use of those names and images to entities and members who have filed the proper application for use and have been granted permission of use. Such licenses are on file with the International Secretary of the Red Knights®.

If a Chapter, other organizational entity, vendor or a single member wishes to use the images and names of the Red Knights®, that Chapter, entity, vendor or individual must obtain permission from the Red Knights® by using the Trademark License Application as described on the Merchandise page of the Red Knights® web page.

<http://www.redknightsmc.org/merchandise.htm>

Chapters, other organizational entities and individuals, who use web pages, of which they have complete creative control, may apply for the Business Trademark License.

No Chapter may use the Red Knights® names and images on “personal based” web pages such as MySpace or Face Book.

Individual members may not use the Red Knights® names or logos in the name of their “personal based” page, the URL of the “personal based” page, the banner or background of their “personal based” page such as MySpace or Face Book.

Example:

“Anystate Red Knight 1 <http://www.myspace.com/anystateredknight1>” is not acceptable while

“John Smith Anystate 1 <http://www.myspace.com/29403331>” would be acceptable.

Individual members may identify themselves as a Red Knight® in their personal description. Individual members may use the Red Knights® name in any discussions and may show Red Knight® images in pictures but no Red Knight logo may be used in the “name” section of the page.

Even if an Association or Chapter has the correct paperwork, if the Association or Chapter does not control the links on a page, permission to use the Red Knights® names and images may be rescinded.

If it is determined by, the International Board or an appointee of the International Board, that a violation of the use of said Red Knights® names and images has been committed, legal action will be commenced.

The Red Knights® is a family oriented club and any material that is found to be offensive, even if it was granted a Business Trademark License, will not be tolerated or accepted. If any such material is found and that entity has already been granted a Business Trademark License, the Business Trademark License for such offensive material will be revoked.

The following names must have a license for anyone to use:

- . • Red Knights International Firefighters Motorcycle Club®
- . • Red Knights Motorcycle Club®
- . • Red Knights ®
- . • RKMC ®
- . • Our logo

1. United States Federal Trademark Registration No. 2,881,438 and Canada Certificate of Registration No. 644,004 (Name of Red Knights Motorcycle Club and Logo) and other trademark registrations pertaining to this mark. Also known as intellectual property rights (“IP Owner”)